WHAT IS CLAIMED IS:

- 1. An image reading apparatus comprising:
- a feed section which feeds originals one by one;
- a reading section which reads an image on an original fed from the feed section;

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- a storage section which stores image data read by the reading section;
- a first control section which executes a control to feed the next original from the feed section, when the image data of said original has been stored in the storage section; and
- a second control section which executes a control to read out the image data from the storage section and subject the read-out data to an encoding process, in parallel with the control by the first control section, and to store a result of the encoding process in the storage section.
- 2. An image reading apparatus according to claim 1, wherein said storage section is a hard disk drive.
- 3. An image reading apparatus according to claim 1, wherein the encoding process controlled by the second control section is a JPEG encoding process.
 - 4. An image reading apparatus comprising:
- a reading section which reads an image on an original;
 - a color conversion section which color-converts

image data read by the reading section;

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a process section which subjects the image data color-converted by the color conversion section to a sub-sampling process;

a storage section which stores the image data subjected to the sub-sampling process in said process section; and

a control section which executes a control to read out the image data from the storage section and subject the read-out data to an encoding process, and to store a result of the encoding process in the storage section.

- 5. An image reading apparatus according to claim 4, wherein said color conversion section and said process section are hardware processes.
- 6. An image reading apparatus according to claim 4, wherein the encoding process controlled by the control section is a software process.
- 7. An image reading apparatus according to claim 4, wherein a sub-sampling factor for the sub-sampling process is selected in said process section.
 - 8. An image reading apparatus comprising: a reading section which reads an image on an original;
 - a color conversion section which color-converts image data read by the reading section;

a process section which subjects the image data color-converted by the color conversion section to a sub-sampling process;

a discrete cosine conversion section which subjects the image data sub-sampled by the process section to a discrete cosine conversion process;

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a quantization section which quantizes the image data subjected to the discrete cosine conversion process by the discrete cosine conversion section;

a storage section which stores the image data quantized by the quantization section; and

a control section which executes a control to read out the image data from the storage section and subject the read-out data to an entropy encoding process, and to store a result of the entropy encoding process in the storage section.

9. An image forming apparatus which reads an image on an original to form an image, comprising:

a selection section which selects one of an image forming mode and an image reading mode, which are executed by the image forming apparatus;

a reading section which reads an image on an original;

a conversion section which converts, when the image forming mode has been selected by the selection section, RGB signals read by the reading section as image data to YMC signals;

a fixed-length encoding section which converts the image data of the YMC signals converted by the conversion section to fixed-length codes;

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a first control section which executes, when the image reading mode has been selected by the selection section, a control to convert RGB signals read by the reading section as image data to YCbCr signals, and executes a control to subject the Cb and Cr signals of the converted YCbCr signals to a sub-sampling process using the fixed-length encoding section;

a storage section which stores image data of the YCbCr signals controlled by the first control section; and

a second control section which executes a control to read out the image data from the storage section and subject the read-out data to a JPEG encoding process, and to store a result of the JPEG encoding process in the storage section.